

JAMES A. DECKER

202/487-0969 • deckerjames202@gmail.com

A proactive communicator focused on engagement and stakeholder collaboration, I'm committed to building relationships and resources to accelerate positive change for the greater good. Please view portfolio link [here](#).

EXPERTISE EXPERIENCE

art direction
typography
motion graphics
video creation
branding
digital marketing
campaign conceptualizing
collaboration
management
mentoring
presentations
infographics
social media
SEO
508 compliance
HTML/CSS
copywriting
photo editing
visual storytelling
audience engagement
content strategy
Adobe CS
InDesign
Photoshop
Illustrator
After Effects
Premiere
Figma
Wordpress
Google Analytics
Mail Chimp
Constant Contact
MS Office

HarvestPlus, Communications Designer

August 2019 to present

HarvestPlus is a global leader in the development, marketing, and distribution of biofortified crops like rice, wheat, and corn to combat micronutrient deficiency around the world. As a core team member, I'm responsible for website and brand management, and the creation of videos, multimedia, and graphics to promote this remarkable innovation benefiting more than 100 million people.

- Oversaw the redesign of website, leading toward a 20% increase in traffic.
- Created dozens videos for social media, contributing to a 50% increase in YouTube subscriptions.

James Decker, Freelance Graphic Designer

January 2011 to present

Specializing in graphic design, brand management and communications for think tanks, nonprofits, and creative agencies. Clients include former U.S. Secretary of the Treasury Larry Summers, Reingold Communications, STG Public Affairs, and the Enabling Peace in Iraq Center.

Freedman Consulting, Graphic Designer

April 2017 to June 2018

Designed and directed campaigns, email marketing, blog publishing, presentations, reports and social media support for the government innovation program at Bloomberg Philanthropies.

- Created 250+ event collateral, infographics, social media, and blog post graphics for Bloomberg project.
- Established brand guidelines firm-wide and advised design for a range of other clients, including groups focused on campaign finance, net neutrality, poverty journalism, and criminal justice reform.

Third Way, 2016-2017, Graphic Designer

Penngood Consulting, 2013-2016, Graphic Designer

Public Citizen, 2008-2010, Graphic Designer

Human Rights Campaign, 1999-2006, Associate Director for Design

EDUCATION

Arena Academy, Digital Campaigns, Spring 2019

General Assembly, Digital Marketing, Winter 2018

Prescott College, Prescott, AZ, 1998-1999

Emphasis in political science and environmental policy

Eastern Michigan University, Ypsilanti, MI, 1991-1995

Bachelors of Science with a double major in graphic design and philosophy

www.linkedin.com/in/jamesdeckerdc/